***Leah Trimble***

Virginia Beach, Virginia

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**EDUCATION**

**James Madison University**, Harrisonburg, VA Expected Graduation:May, 2025

Bachelor of Business Administration: Marketing

Cumulative GPA: 3.51

Deans List: Fall 2021

Presidents List: Spring and Fall 2022 and Spring 2024

Study Abroad: Michaelangelo’s Italy Study Abroad

**EXPERIENCE**

**Operation Smile’s Interactive Learning Center** Virginia Beach, VA. May 2024-August 2024

Marketing Intern

* Networked and connected with community partners
* Collected and organized company statistics for the annual report
* Covered and created content at community events while staying true to the brand image

**Sentara Marketing** Virginia Beach, VA. May 2023-July 2023

Shadow

* Sat in on meetings with the marketing team
* Learned about the behind the scenes of healthcare marketing
* Learned about their day to day work

**Collin Morris Designs** Virginia Beach, VA. May 2023-July 2023

Marketing Intern

* Created PowerPoints to display company information and photos
* Used the Meta Business Suite to schedule planned posts
* Used Photoshop to create posts for the company Instagram

**Peter Workman at Lineage Wealth Management Inc.** Virginia Beach, VA. June 2022-August 2022

Intern

* Sat in on company and marketing meetings while being encouraged to share my ideas and network with others
* Conducted market research for the company and presented it using Microsoft PowerPoint, Word, and Excel
* Cold called clients about setting up their appointments

**LEADERSHIP AND ACTIVITIES**

**Professional Sales Club,**James Madison University. September 2024 – Present

* Attend weekly meetings which teach skills necessary for a career in sales
* Listen and network with sales professionals who come speak to the club
* Participate in sales role plays

**Alpha Delta Pi,**James Madison University. September 2023 - Present

Vice President of Membership Experience

* Oversee a team of five leaders to ensure that the chapter has the best experiences
* Plan around six events for the whole chapter and educate the members on our rituals
* Work on the executive board of the sorority and make decisions about the future of the chapter

**SKILLS AND CERTIFICATIONS**

* Proficient in Microsoft Excel, Word, PowerPoint, Canva, and Photoshop
* Experience with SQL server
* Harvard Excel, MREST, and NRF Certified
* Professional Sales Simternship Certificate of Completion